

Medina County Opiate Task Force Education and Prevention Committee

July 14, 2017

9:30 – 10:30

Meeting Summary

In attendance: Sharon Tahajod (MC Family First/ADAMH Board), Bob Brandt (Robby’s Voice), Jeannie Brandt (Robby’s Voice), Pat Robertson (Community Representative), Christine Gramm (Medina Library), Clara Varndell (Intern/Auditor and Health Dept), & Kristen Hildreth (Medina County Health Department)

- Update on Interfaith Ministerial Association meeting
Sharon has some emails/contacts out. She suggested we invite someone to our next meeting to provide some insight for us on reaching the faith-based community. Sharon offered to contact Michelle Kipfstuhl with Catholic Charities and everyone felt that was a good idea. Sharon will ask Michelle to attend next meeting.

- Handouts
 - Start Talking info (see attached – I added local website and phone number so we can discuss – I will bring hard copies) Kristen shared the Start Talking poster and postcards with added local contact information. Kristen will share with Phillip at ADAMH Board for approval for use. Discussion on locations to post, including: JFS, library, hospital, churches, Medina Square info/bathrooms, Visitors Bureau, coffee shops, local cable (as images). Kristen will provide update at next meeting.

 - Identify key message points for local flyer/handout The Start Talking is overall drug abuse prevention, so we brainstormed messaging for opiate specific messaging. Good discussion! Summary in table below – no final decisions on ideas generated. Kristen will work to develop a flyer and discuss ideas with Phillip and Krista.

Overall ideas:		
<ul style="list-style-type: none"> • Develop social media presence for Medina County Opiate Task Force • Tagline – “Future Interrupted” 		
Adolescents	Parents/Family	Community
<ul style="list-style-type: none"> • Numbers of deaths per day in Ohio and Medina (make it real) 	<ul style="list-style-type: none"> • Use Start Talking • You provide a positive influence 	<ul style="list-style-type: none"> • Places to go and activities without alcohol/drug use

<ul style="list-style-type: none"> • Opiates not like other drugs – one time can kill • Opiates change your brain • Be your own person – be aware of influences (+ and -) like people, music, movies • Addiction affects not just you but those you love • Discussed that method to deliver messages: social media and family 	<ul style="list-style-type: none"> • Help children/youth have sense of purpose • Provide alternate options • Help families with future planning skills to model behavior • Older adults: medications misuse and talking with doctor 	<ul style="list-style-type: none"> • Schools provide more after class activities at school and over summer
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- printing of booklets [Jeannie to follow-up with contact and provide update](#)
- Additional outreach planning [The group discussed putting this on our radar for future, and to focus on current activities to get some “wins”](#)
 - Chambers of Commerce
 - 18-25 year old
- Adding additional members to our committee [The following ideas were generated with committee member responsible listed to provide update via email or by bringing to next meeting:](#)
 - Prevention Specialist from Share Cluster – [Brian Nowak](#)
 - School Superintendents – [Kris Quallich](#) (for next meeting presentation if confirmed?)
 - Huddle member – [Brian or Kris](#)
- Next Meeting: August 11, 2017, 9:30 AM at Medina Library
 - [School program \(Jeannie to make contact for presentation\)](#)
 - [Church outreach \(Sharon to make contact for participants\)](#)